

# Cosmetics Ukraine International Forum 2018 Conference



## Tuesday, May 29

Time	Speaker	Theme
9.00-10.00 Registration		
<b>Session №1</b>		
Cosmetics industry in Ukraine		
Time: 10:00-14:00		
10:00-11:00	Victoria Filatova, Chairwoman of APCU, Head of TC 171 "Products of cosmetics industry" Ukraine	Analysis of the cosmetics market in Ukraine. Achievements and Challenges
11:00-12:00	Christopher Flower, Director-General, CTPA, United Kingdom	EU technical regulation. Challenges for Ukraine
12:00-12:30	Alexander Vovk, Head of Business Security Division, Colares, Ukraine	Features and main risks when manufacturing the products of perfumery and cosmetics industry in Ukraine
12:30-13:00	Vladislav Belotsky, Managing partner, Attorney at law, Berylstone, Ukraine	Protection of intellectual property in perfumery

13:00-14:00 Break

<b>Session №2</b>		
Global technical regulation		
Time: 14:00-18:00		
Moderator: Sergiy Pidtilok, Scientific Director, L'Oreal Ukraine		
14:00-15:00	Catherine Apolinario, International Regulatory Affairs Manager, COSMED, France	Lights on Substances of concern in Regulation (EC) No 1223/2009
15:00-16:00	Stephane Pirnay, Director of Agency and Laboratory EXPERTOX, France	Cosmetics stability evaluation – Organoleptic, microbiological and physicochemical aspects
16:00-17:00	Alla Selina, CEO, Head of the Independent Expertise Bureau, GE&AL, Latvia	5 years of EU Cosmetics Regulation 1223/2009 – where are we regarding implementation?
17:00-18:00	Anna Golovaschenko, Scientist, doctor of higher category, L.I. Medved's Research Center of Preventive Toxicology, Food and Chemical Safety, Ministry of Health, Ukraine	Alternatives to animal testing

## Wednesday, May 30

Time	Speaker	Theme
9:00-10:00 Registration		
<b>Session №3</b>		
Analytics, Research, Trends		
Time: 10:00-13:00		
Moderator: Victoria Filatova, Chairwoman of APCU		
10:00- 10:45	Nadejda Krec, Beauty and Fashion Research Analyst, Euromonitor International, Lithuania	Beauty and Personal Care in Ukraine and Eastern Europe: Main Trends and Developments
10:45-11:30	Oleksiy Filanovsky, Marketing Director, Foxtrot, Ukraine	Business is marketing, and marketing is a business

11:30-12:15	Oleg Tomin, Owner and creative director, Bart&Fink, Ukraine	Advertising message architecture
12:15-13:00	Alina Bazhenova, Marketing strategist, Ukraine	Sex & Marketing. Mainstream marketing trends or what women want

13:00–15:00 Break

**Session №4**  
Education and Career Fair  
Time: 15:00-18:00

Moderator: Valeria Kushnerchuk, Project Manager, Education and Career Fair  
15:00-18:00 Reports of the scientific works of the contestants. Awarding of winners

## Thursday, May 31

Time	Speaker	Theme
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9:00-10:00 Registration

**Session №5**  
Green Cosmetics: From Idea to Finished Product  
Time: 10:00-14:00

Moderator: Christopher Flower, Director-General, CTPA, United Kingdom

10:00-10:30	Christopher Flower, Director-General, CTPA, United Kingdom	ISO standards for natural and organic cosmetics
10:30-11:00	Oksana Souter, CEO, Swiss Organic Solutions, Switzerland	Natural and Organic segment of the swiss cosmetic market. Opportunity and challenges.
11:00-12:00	Georges Bouille, CEO, ADWATIS SA, Switzerland	Ionized water S-100: a new active ingredient for pure and very effective cosmetic products
12:00-12:45	Ekaterina Rusynova, Marketing Manager, BASF, CIS	Rising public concern about microplastics and fair use of «free from» claims
12:45-13:30	Mikhail Neronov, Director of the machine-building plant, TM PROMVIT, Ukraine	The specificity of the capacitive equipment for the preparation of ointments, creams, emulsions and shampoos

13:30-14:00	Victoriya Paientko, Junior research specialist, Chuiko Institute of Surface Chemistry of NAS, Ukraine	Vitaminized cosmetic fillers based on natural silicates
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14:00–15:00 Break

**Session №6**  
Green Cosmetics: From Idea to Finished Product  
Time: 15:00-17:00


Moderator: Oksana Souter, CEO, Swiss Organic Solutions, Switzerland

15:00-15:45	Momot Tetyana, Cosmetologist, Certified Consultant on Functional Diagnostic of the skin, Courage-Khazaka electronic GmbH, Ukraine	Advertising claims of cosmetics manufacturers. Methods of technical assessment of physiological parameters of skin and hair
15:45-16:30	Natalia Bartnitskaya, Deputy. Head of the representative office, Clariant Consulting AG, Ukraine	Natural emulsifiers and anti-age active Plantasens
16:30-17:00	Olena Oranska, Senior research specialist, Chuiko Institute of Surface Chemistry of NAS, Ukraine	XRD control of cosmetic components

### Контакти організаторів

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